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RealtyEdge Software Solution

Software Component

Property Module

Administrative Permissions

Searching

Open House Scheduling

News

Events

Mailing Lists

Rental Applications

Neighborhood Info

User Accounts

Calculators

Feature

- Add, edit, delete and post property listings to your website from any computer with Internet access. No programming skills required. No FTP access
- Duplicate property listings. An excellent feature when you want to list like properties located in the same building.
- Export your listings into to a text file
- List each property with:
 - Photo tour
 - Neighborhood profile (automatic)
 - Map
 - In a printer friendly format
- Add, edit and delete the type of searchable properties you want to list on your website (e.g. townhouse, condo)
- Add, edit and delete searchable features and amenities
- Aggregate properties by type, neighborhood, price range or agent.

Example



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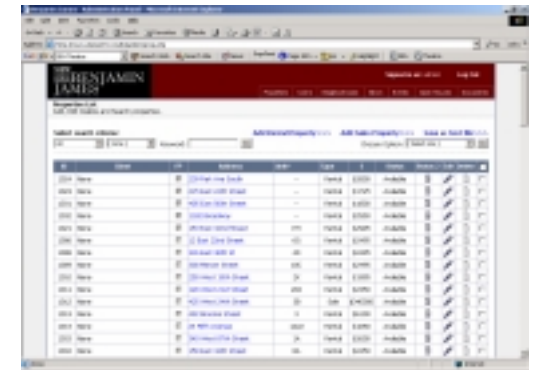
User Accounts

Calculators

Feature

- Allow your agents/brokers to post properties, but require administrative approval before the listing post to the website
- Instantly or routinely receive email notifications when a property is posted or modified on the site.
- Create, edit and delete agent accounts anytime
- Create, edit or delete client accounts
- Create, edit or delete site visitors accounts
- Instantly reassign properties from one agent to another

Example



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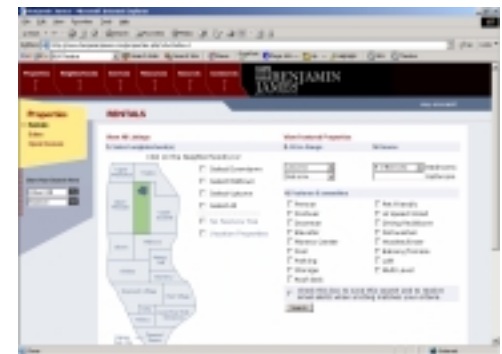
Software Component

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Feature

- Perform advanced searches on behalf of your clients. Email the results in seconds
- Save your search results as a text file
- Create, edit and delete "search agent alerts." Use creative names for your search agents to easily associate them with trends or client request (e.g. Beals Family Search, Chelsea)
- Filter properties by one or multiple attributes:
 - By agent
 - By neighborhood
 - By type of property
 - By features and amenities
 - By client

Example



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RealtyEdge Software Solution

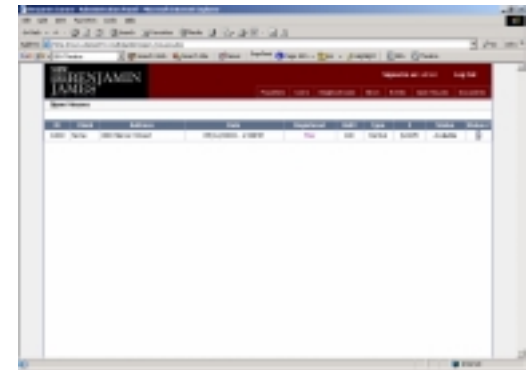
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Feature

- Create, edit, delete and post an open house schedule to your website
- Allow your site visitors to register in advance for open houses
- Post documents with your open house listing (e.g. applications, floorplans)
- Send automated messages to registered users (e.g. reminder messages, confirmation notices)
- Allow registered site visitors to store important open house dates to their own personalized calendar
- Print open house registration list based on property address

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Feature

- Create, edit, delete and post news articles to your site
- Keep your site visitors coming back to your site by posting the latest market trend information
- Allow site visitors to opt-in or opt-out to news subscriptions

Example



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RealtyEdge Software Solution

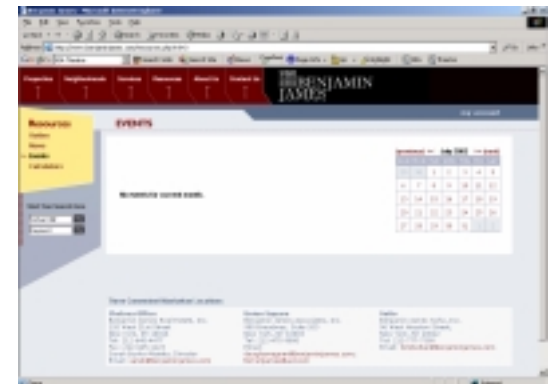
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Feature

- Create, edit, delete and post events to your website
- Publish events on behalf of your strategic partners
- Offer online registration
- Send automated messages
- Send reminder messages

Example



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RealtyEdge Software Solution

Software Component

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Events

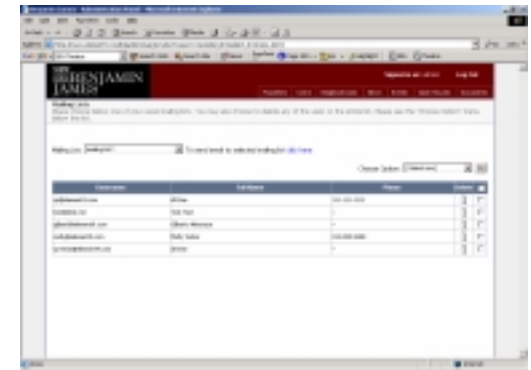
Mailing Lists

Rental Applications
Neighborhood Info
User Accounts
Calculators

Feature

- Create, edit and delete mailing lists
- Use mailing list to broadcast new products and services to your clients and site visitors.
- Send documents without sending large attachment files. Instead it sends the document as a link

Example



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RealtyEdge Software Solution

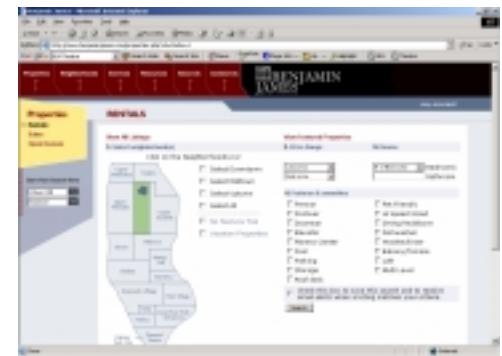
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Feature

- Associate and post a rental application to a property listing
- Accept applications online
- Instantly time/date stamp applications as they come in and create a lottery
- Search for applicants
- Organize applications by property
- Send acceptance and decline letters
- Store letters as templates
- Customize applications. Add your company logo, contact information and disclaimers
- Store applications as templates
- Forward rental applications to your clients/property owners
- Instantly run credit reports and make a informed decision in just seconds
- Automatically rejects incomplete applications

Example



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Rental Applications
Neighborhood/City Info
User Accounts
Calculators

Feature

- Create, edit and delete searchable neighborhoods (or cities) from your database.
- Create a photo tour of each of neighborhoods or cities featured on your website
- Create, edit and delete a neighborhood or city profile
- When a property is posted to your website it will automatically be associated with the matching neighborhood/city profile

Example



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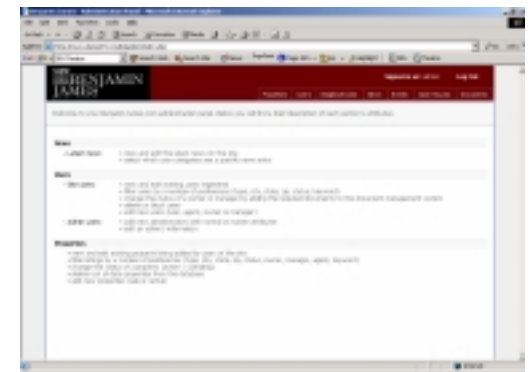
User Accounts

Calculators

Feature

- Create, edit and delete agent accounts.
Limit permission levels to view properties only or view and list properties
- Create, edit and delete client accounts
 - View properties by clients
 - View applications by client
- Create, edit and delete site visitor accounts

Example



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Feature

- Automatically associate a mortgage calculator with each property that you list on your website
- Calculators:
 - Monthly Mortgage Payment Calculator
 - How Much Can I Afford to Borrow Calculator

Example



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